



Deliverables	Semi-Private	VIP
4 Message & Offer Strategy Calls with Holly	✓	✓
Bi-Weekly <u>private</u> coaching calls with Holly		✓
Holly's mobile number for urgent questions & decisions		✓
Communication profile & "inner landscape" call with Michelle	✓	✓
2 Semi-private calls every month with both Holly & Michelle	✓	✓
Chat support between calls via our online portal	✓	✓
Done-for-you website plan and offer language	✓	✓
Access to the Masterclass Library (50+ topics)*	✓	✓
As-needed private sessions to plan bigger projects	✓	✓
Timely feedback, copy reviews, and edits as you implement	✓	✓
Customized marketing plans based on your strengths	✓	✓
An expert to review your metrics and diagnose problems	✓	✓
Ongoing strategic and mindset support as you up level	✓	✓
Thought Leader GPT created specifically for you*	✓	✓
Additional done-for-you deliverables	(add on)	✓
Done-for-you marketing		(add on)
	\$1500/ mo x 12	\$2500/ mo x 12

** Included while in the program, continued access available for a monthly fee once contract is concluded.*