

Most Popular!

|  |                   | Popular:           |                    |
|--|-------------------|--------------------|--------------------|
| Deliverables   | Mostly<br>DIY     | Semi-<br>Private   | One on<br>One      |
| 4 Message & Offer Strategy Calls with Holly                                  | ✓                 | ✓                  | ✓                  |
| Monthly private coaching calls with Holly                                    |                   |                    | ✓                  |
| Communication profile & "inner landscape" call with Michelle                 |                   | ✓                  | ✓                  |
| 2 Semi-Private calls every month with Holly & Michelle                       |                   | ✓                  | ✓                  |
| Website plan & preliminary copy written by Holly                             | ✓                 | ✓                  | ✓                  |
| A project plan for your next 90 days   | ✓                 | ✓                  | ✓                  |
| 12 months of access to the Masterclass Library (43+ topics)                  | ✓                 | ✓                  | ✓                  |
| Between-call support via our online portal                                   |                   | ✓                  | ✓                  |
| Holly's cell number for urgent questions & decisions                         |                   |                    | ✓                  |
| Quarterly private sessions to review & adjust project plans                  |                   | ✓                  | ✓                  |
| Fine-tune your improved messaging & offer language as you bring it to market |                   | ✓                  | ✓                  |
| Leverage your existing network & audience into new income streams            |                   | ✓                  | ✓                  |
| Develop a thought leadership platform & expand your reach                    |                   | ✓                  | ✓                  |
| Build an enrollment system for your high-ticket offers                       |                   | ✓                  | ✓                  |
| Enjoy consistent momentum with ongoing mindset support                       |                   | ✓                  | ✓                  |
|  | \$850/<br>mo x 12 | \$1500/<br>mo x 12 | \$2500/<br>mo x 12 |