

Let's Build a System That Brings In New Clients Every. Single. Month.

Well hello there! I'm Holly Chantal and for over a decade I've been helping coaches and service professionals grow their businesses online with a focus on balancing profit, leverage, and soul-satisfying work.

What you have here is an invitation to work with me for 6 weeks to build your "21-Day Client Flow" system for signing up new (perfect-match) clients every month.

Balancing "marketing" and "selling" is a huge challenge that many online business owners face.

I find that business owners tend to be hyper-focused on getting themselves out there and building visibility (without many clients to show for their efforts), or they are feeling like they need to constantly be promoting their services in order to keep the revenue train going. Neither are great options because they either leave you penniless, or burned out (or both).

What I propose is a middle ground.

A system that once built will make your current marketing and selling strategies even more effective, while also "filling in the gaps" when your leads are lagging so you can sign up clients consistently *without extra effort*.

When you have a predictable flow of clients and know what your revenue will be month-to-month you will be able to:

- Relax a little bit and enjoy your work with clients not worrying about where your next "cash injection" is coming from
- Build a team to support you and free up more time, knowing you have dependable cashflow over the long-term
- Have more control over your offers and the security to experiment because you aren't worried about one "failed launch" sending you to the poor house

If creating this kind of stability sounds good to you, then I hope you'll join us!

You'll find the details below, and if you have questions you can email me directly at hello@hollychantal.com.

See you soon!

~Holly

21-Day Client Flow: What to Expect

The 21-Day Client Flow is a live, 6 class series. It's designed for coaches, freelancers, and service professionals that want to consistently sign up new clients online

Over 6 weeks you will build your “system” in real-time with the opportunity to receive personal feedback and answers to questions as you go.

The 21-Day Client Flow System:

1. Craft your must-have offer
2. Get the right people to “raise their hand”
3. Qualify your prospects
4. Establish trust and excitement for your offer
5. Convert your best prospects into paying clients
6. Close the loop/maintain control of your sales-process

During this course you will create the collateral required so that these steps can *each be accomplished with one simple email*, except in some cases Step 5 is done with a phone conversation depending on your style and/or offer.

Once set up, you can rinse and repeat every 21-days to fill whatever programs you're offering at that time.

Along the way you'll develop these skills that will serve you well beyond this system:

- Suss-out exactly what to say to attract perfect prospects
- Market the same program ongoing without being redundant
- Get a solid “yes” or “no” from prospects in days—not months (or never)
- Manage and close “energy-loops” so you can avoid burnout/overwhelm
- Pre-sell programs before you spend time creating them
- Get a response from prospects that “disappear”
- Combine this system with webinars and other sales strategies
- Only talk with prospects who are already a “yes”
- Have authentic sales conversations that feel good for both parties
- Save time and money by using this system to test your ideas
- Launch new programs without a sales page or funnel



Here is what you need to bring to the table:

- You must care for the results of your clients
- Have your payment system set up and ready to collect orders
- A list of at least 300 or access to someone who can promote you
- Be marketing yourself consistently or be prepared to start
- Have a “quick to ask, quick to act” mindset

Does that all sound good for you?
Awesome, here is what you can expect:

- ➡ **Live Classes:** We'll get started on February 13th at 11am EST and meet every week until March 19th. Classes will be taught live through Zoom and are 90 minutes long including time for teaching and live examples/Q&A at the end. Each class will be recorded and uploaded to the learning environment within 24 hours.
- ➡ **A Plethora of Support:** Many courses expect you to do everything yourself, I'm big on making sure you have support as you implement to ensure you're confident in what you're learning. At the end of every class there will be time for Q&A and you can also use the Facebook Group for questions as they arise and get personal feedback on what you're creating. My motto is to be “quick to ask, quick to act” when it comes to receiving support. The more you participate the more you will get out of this program.
- ➡ **Real Life Examples:** I'm not teaching “theory,” you will have access to my own collateral to use as a starting point for creating your materials. During the classes we will also do live examples with participants so you can see how the principles are applied to your particular business.

Your Time and Financial Commitment

Here are the class dates and times:

Thursdays 11:00am-12:30pm EST

February 13th, 20th, and 27th

March 5th, 12th, and 19th



Investment and payment plan:

The price for this live course is \$1500.

Or, since this course is all about creating and sustaining your cashflow *you can make 6 monthly payments of \$250*. The first one will come out immediately, and the rest will be automatically debited 30 days apart.

If you implement what you're learning as we go it is very likely you will make your investment back before the course is finished.

Plus, when you sign up you'll receive these bonuses:

Blog Marketology Home Study: This is a 7 week home-study course that will walk you through setting up your content marketing action-plan if you're not already marketing yourself consistently. You'll learn how to map out an editorial calendar you can keep up with as well as brainstorm hundreds of topics you're excited to write about.

If you're already marketing consistently, this course will help you learn how to choose the right topics for attracting ideal clients and writing better headlines that will drive traffic to your website. (If you're marketing and not seeing results, the problem is usually in one of these two areas.)

Your first "Call To Action" email copyedited by me: You don't know what this is yet but we'll cover it in week 2. It's the critical step to getting your ideal clients to raise their hands to work with you. I'll personally review and rewrite yours to make sure it checks all the right boxes and positions your offer in the best way possible. I've sold millions of dollars in online products with my copy, so your Call to Action will be in good hands!

Your Next Step:

All you need to do right now is email holly@hollychantal.com and let me know if you're "in", "out", or if you still have questions and we'll take things from there!